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SPEAKERS

Beth Oljar, James Tubbs



00:02

The University of Detroit mercy presented another brand new episode of Ask The professor. Today's program was recorded using zoom video conferencing technology.



00:21

The university tower chimes ringing another session of Ask The professor the show on which you match wits with the University of Detroit mercy professors in an unrehearsed session of questions and answers. I'm your host, Matt Mio. And let me introduce to you our panel for today. In my upper left, and in the upper left part of my heart is Professor Beth Oljar.



Beth Oljar 00:43

That goes, I'm left handed or



00:45

you're in a ventricle now,



00:47

this ventricle is that Where's Greg? About?



Beth Oljar 00:50

I think that may have been the ventricle of mine that was actually really blocked. a heart attack.



00:58

You did not mean it that way.



Beth Oljar 01:00

I thought it was because I was left handed, but I'm also in the left part of your screen. Okay.



01:05

Yes, yes. You are the most sinister person that I know. And I mean, in that in this strict literal sense.



James Tubbs 01:12

Yep. upper left is an atrium so that that would be receiving blood.



Beth Oljar 01:18

Oh, must have been something else that got blocked. They showed me a picture. I just don't remember where in the heart. It was.



James Tubbs 01:27

No, I was just I was just commenting on Matt saying that you were the into the upper left part of his heart. That's the part that receives blood.



01:36

I might have to stop Beth the body part analogies real fast because we're gonna get to the rest of the panel. It's gonna be weird. It's gonna get weird.



James Tubbs 01:46

My lower rump. Yeah. When you get to the liver, we'll talk about me.



01:52

everything going? Well.



Beth Oljar 01:56

Everything is better now. That I'm seeing my peeps and having a good laugh. So yes.



02:05

Slash therapy session. That's what it's all about.



Beth Oljar 02:09

In human beings other than the one I'm married to.



02:12

That's also important. You have a couple other organisms that live in your home, though. So you can take time from drew when you want to. That's true.



James Tubbs 02:20

See, I have a screen like this to teach from but all the boxes are blank with names at the bottom.



02:27

Yep, I understand.



Beth Oljar 02:29

But you know, when you look at the class list on I've looked at my class lists on banner, it's like this is the first time I've ever seen any of their faces.



James Tubbs 02:37

Yeah, that's where I see it. Although some of them have avatars too.



02:41

Oh, it's true. It's true. an avatar for something is Professor Dave Chow.



02:47

Pleasure to be here. As always.



02:49

Let's see. What would you be the avatar for? Like maybe a tiki bar or something?



02:54

If you want to pull down a handful of mugs, I think I have a few around here I could use as an avatar. Absolutely. Just a few



03:03

of your Instagram postings lately, Dave, you're you're storyboarding your butt off? Oh, very nice.



03:10

There's my chin Tiki mug. One of one of three.



03:13


So one of three that you own or in the world.

 03:16

There's 250 in the world. I have three. So

 03:20

we continue around the horn here Professor Heather Hill has joined us. He is much rejoicing.

 **B** Beth Oljar 03:33

There was much rejoicing

 03:34

Yay.

 03:39

How's it going? ovation?

 03:44

Somebody asked me a question.

 03:46

I said, How are you doing?

 03:47

I'm doing fine. Thank you.



03:50

Good. Even after last week's catharsis, at the end of the week, still feels a little bit. A little bit over the top with some of my students this week. So last week.



Beth Oljar 04:02

Did I miss something?



04:03

No, I'm just thinking about election week. And in the immortal words of one of my favorite comics kumail nanjiani. I guess I didn't know how badly today I needed to watch Joe Biden watching fireworks that basically is, you know, the story of last week, but then we've got to pick up all the psychological pieces this week. Unfortunately, those



Beth Oljar 04:26

fireworks were pretty cool.



James Tubbs 04:29

to spell out his name,



Beth Oljar 04:31

and her name to I'm like, they're not gonna forget Camila. So, Professor Hill



04:37

I noticed that there were quite a number of scholarly pieces or at least news scholarly pieces this last week on Kamala Harris's choice of dress for the unveiling ceremony if you will last Saturday night. I guess Shirley Chisholm also wore the the pure white pantsuit. And Geraldine Ferraro, which I had not heard before also did the same when she accepted the nomination. So this has become a tradition.



05:10

Well, it's a mixed message if you really go back, because part of the reason why the

suffragettes decided to wear white is because they were being portrayed as these kind of immoral women, right? And in the newspapers and in immoral women, but so the suffragettes decided, now we want to portray this real image of pure, pure womanhood. And so we're gonna wear white. And so it was actually a response to being portrayed negatively. So it's a mixed bag.



Beth Oljar 05:45

And Mitch basil has some pretty hysterical things to say about suffragettes wearing white and what a difficult color it is. And you can't wear it after Labor Day. And you know,



05:58

Hey, man, did you folks see the thing they're talking about? You know, Saturday Night Live, they literally had, like, you know, how many minutes to watch the footage and then make the outfit for, you know, for my Rudolph? Oh, really? No, I



06:11

hadn't heard.



06:12

Yeah, they they, they were literally watching footage, they had like, 90 minutes. So that outfit get it all right for her.



06:19

Which is pretty darn amazing for the crew. So excellent. Someone I know is paid very close attention to the politics of the last week would be retired Professor Stephen Manning, thank you for mentioning the retired again, every week, you can mention that.



06:37

I appreciate it.



Beth Oljar 06:39

And we're all jealous. So you know,



06:41

yeah. I'm just waiting for you to, like build the moat that has your name on it or something like that, you know, just to keep you out. Wow, I



06:50

don't know what to say about that. It would probably mean



06:55

that would be quite fitting actually.



Beth Oljar 06:59

To keep Steven and Jim out, right.



07:03

People get trees



07:04

some of us get most. So the person who actually has some castle based thing named after him at Detroit mercy. It's a drawbridge, isn't it? It's Dan mosuo.



07:14

Sorry. I have a drawbridge named after me. You



07:17

do



07:18

know Stephens? Gonna be the mode? I figured Dan would be the Oh, sure.



07:22

Not so much. Do I have to donate to the garbage? Can I get a plaque? And do I get a say in the plaque?



Beth Oljar 07:29

It'll be the daps app drawbridge?



07:31

Oh, of course.



07:32

I like that.



Beth Oljar 07:33

Dan, the daps up, man.



07:35

So I'll tell. I don't know if everybody on here. Not everybody on here will get this. But. So a longtime friend of mine, who is a teacher still in Clarkston. Hi, Kyle, who's if she's listening to the show, I saw a Facebook post of hers. And she was in the classroom. And they were doing tech day activity. And she mentioned that that they continued the tradition that they from there you have de merci days when they would come down every year and kind of dominate the competitions. And so they're still doing it to this day. So it was a nice nod to to those times. And



08:15

oh, what a great like, Hey, you



08:18

know what would have been great. I could have had Dave design the shirts. Had I known him back then.



08:23

I still have that shirt that I won from an episode with Kathy eons ago. Oh, I



08:29

gave her the shirts. And she goes, You got one.



08:31

I got one. You know, I saw it recently. I'm like, What am I doing with this? But you know,



08:39

it's all good. Hold on to the things that bring you the best memories and Professor Jim Tubbs, what object might that be for you?



James Tubbs 08:48

Oh my gosh, there'd be way too many out there collected together in my house. memories. Lots of good indeed. Yes, indeed. One of them is kind of a now faded picture of Kathy bush in front of kylemore Abbey when we were in Ireland. That was quite a trip because she got to use a lot of her father's Irish aphorisms. Oh, scream



09:18

save them up, I guess.



Beth Oljar 09:20

No, such a lovely home. I remember when I was there and and met your parents. I remember thinking my maternal grandmother who was as Southern as you are would have absolutely adored your home. Oh. Well, and it made me think it was really cool.



09:39

It was cool. Well, Hey, folks, this is a program we could send us questions regarding anything you can stump the panel and win one of our prizes can send us the questions in a number of ways. emailing us at HTTP at university that Edu find us on Facebook and Instagram. or listen on your favorite smart speaker by asking it to play ask the professor at University Detroit mercy. We have a wonderful set of questions here sent in by longtime old time question sender, but back on the horse again, oriel Adams of Rochester Hills, Michigan aurilla sent us questions before titles, these questions, advertising awareness division. So this should be interesting to see what the professor's can do. I believe this is based on a call from many moons ago, where I was talking a little bit about advertising logos and things like that. Let's see what we can do with them.



10:35

A phone doctor? Yeah.



10:38

What Petroleum Company, whose slogan at the time had been happy motoring was famous for a smiling little man mascot, whose head was a drop of oil.



10:51

Was it so?



10:53

So it was? We don't really have those in Michigan much anymore.



James Tubbs 10:57

Well, no. So does not exist in the United States anymore. and elsewhere, but it's it was broken up. And I trust God.



11:08

I do remember the signs. I have a vision of what those logos looked like. But apparently

they had a little oil drop, man.



James Tubbs 11:16

Remember that happy motoring. And that was that was their logo for a long time.



11:20

What company claims that its logo sort of classic red demon complete with Pitchfork and pointing tail is the oldest capitalistic logo in the history of the United States.



11:35

worse.



11:35

Hmm,



11:37

isn't that Devil's



Beth Oljar 11:37

food sandwich spread.



11:39

That's what I was thinking. Yeah.



11:41

You're both very close. I think I can tell you that the the product is a deviled ham. Yeah.




11:49

double double. No,


B Beth Oljar 11:53
no. product.


 11:55
Satan's very best. Oh,

 11:57
it's a ham spread. Didn't it come in a white paper wrapped? Yeah.


J James Tubbs 12:01
Yeah. A little devil on it. Was it Hormel?

B Beth Oljar 12:09
I think we get credit to merely describing the product that is in fact the answer.

 12:17
Can you describe the taste of the product for more partial credit?

 12:21
I don't know. Like a ham salad. Oh, I can kill it like

B Beth Oljar 12:29
a ham spread like a pat tape.

 12:32
Yeah.



12:35

Or something like that. Underwood.



12:38

Underwood is the under I was gonna say



12:41

yes. I was gonna say under something.



12:44

I was gonna give the classic American Idol clue but you all sort of beat me to it. They're so good.



12:50

I think Jim kind of prompted that so he gets credit to



12:54

them just knows it. If I had to. I was gonna drop show everyone just in case. Oh, yeah. There it is. Jim just noses ham



13:01

spreads.



B

Beth Oljar 13:02

I recall buying that when we had the big blackout in 2003. Whenever it was, yeah, yeah. It's like one of the few things left



13:16

711 at 11 o'clock in the morning or something like that. I brought some up from the bunker.



13:24

Guy this one on for size. He has served as the mascot of what company since 1894. His name is bibendum Michelin Michelin? He's the Michelin Man. That's right. Oh, which by the way, we should be using the word bibendum way more often. It's kind of fun to say everybody always says that chubby babies look like the Michelin Man because they got all them rolls on their arms and stuff like that. The hostages? Yeah, I'm gonna start using the word bibendum I think that's great.



Beth Oljar 13:59

Marshmallow Man.



James Tubbs 14:00

Yeah. Marshmallow Man is even better. Because the Michelin Man is is all of those types of shapes. But the Stay Puft Marshmallow Man is just more belief. You know?



14:09

What I mean? What does that



14:13

mean? You It feels like the Latin root for to drink, but that doesn't really make any Yeah,



Beth Oljar 14:17

I be.



14:20

Dan has changed his background.



14:24

On with backgrounds.



Beth Oljar 14:28

Is it VIP? NDU em?



14:31

I think so.



14:32

Yeah, BN do you and that's right. bibendum It does sound kind of Latin ish.



Beth Oljar 14:39

Oh, it just says commonly referred to in English as the Michelin Man. Right?



14:46

Yeah, what is that? Oh,




Beth Oljar 14:48


that's the French name, which comes from a slogan borrowed from the poet Horace's ODEs. nunc s bibendum. Or Now is the time to drink Hopefully not behind the wheel.




15:02


You're listening to a special edition of Ask The professor in which each of the seven professors participating in this recording session were connecting to each other from different locations. Thanks to zoom video conferencing technology. We're grateful to those listeners who submitted questions for today's show, and we welcome your questions at ATP at UT mercy.edu.

 15:25
Now,


 15:25
let's return to our host Matt Mio


 15:27
with more questions for the panel. We've got questions from oriel Adams of Rochester Hills, Michigan, how many Michelin stars does Michelin tire company? That's what I want to know.

 15:41
Yeah, I was gonna say, I don't want to be eating a tire store now. So.

 15:45
So this one, what does the Latin phrase featured above the MGM lion logo? ARS gratia artists,

 15:53
the sake of art,

 15:55
art for art's sake. Absolutely. I mean, that's where I was going with that

 **B** Beth Oljar 16:01
helps to have someone who actually knows Latin when you get questions like that.

 16:07

Or knows lions.



16:08

opposite side of the spectrum. What color are the ribbons in Wendy's braids? For the Wendy's hamburger chain logo?



16:18

white, red, white, red and blue. Well, I



16:22

gotta give you partial credit for that her



16:24

braid ribbons are actually blue. They are blue. Okay. Oh, that's her. Her hair is red.



Beth Oljar 16:28

Oh, that's Yeah. Okay, that's



16:31

in her collar spells mom. That's right. Yeah, so



Beth Oljar 16:36

good burgers.



James Tubbs 16:38

I had a friend in graduate school who had gone to kindergarten with Wendy. Oh, wow. Thomas's daughter Wendy.



16:46

And very quietly I don't know if we've talked about this on the show. Wendy's has rolled out a breakfast menu. Is it any good? Have not hit it up yet? So?



16:55

Well, that's because Matt you usually get up before places serve breakfast. That's why he saw



17:01

the emblem of what automobile once featured a sex 10 of dunks.



17:09

Cadillac,



17:10

Cadillac? Yes. They're technically murraylands.



Beth Oljar 17:16

That's weird for such a high end car line though.



17:19

It is. Best they kind of like digitize the logo late 90s. Early 2000s everything



Beth Oljar 17:26

lock looks like a military metal or something.



James Tubbs 17:30

Coat of Arms. That meant something in family history apparently, but



17:34

Cadillacs mother's lineage actually is what they represented. What brand of cleanser features of freshly hatched chick as its mascot, accompanied by the slogan hasn't scratched yet? on me, it's bought me a bone on me. That a lot of French going on today. Huh?



17:56

atlantan Don't forget your Latin. So



Beth Oljar 17:59

why would you name a cleaner my friend?



James Tubbs 18:04

calls What? Because it's your friend.



18:09

Ally. That's why



18:10

there's little helper. Something else?



Beth Oljar 18:14

A little helper. Rolling Stones assure me that mother's little helper is actually something



James Tubbs 18:19

else. Yes.



18:22

Oh, mine. Let's uh, let's move on. IC IC is the nickname of the logo for the Borden dairy

cow. And she apparently has a paramour. What is his name? And what product? Does he promote? elmers glue? Yeah, his name is Elmer. And he promotes elmers glue. So Elmer and LC.



18:46

Child two if I remember right.



18:49

So a cow is promoting the glue glue is usually made from horses bows. Okay. Yeah,



18:57

that glue is non toxic. That's all I know.



Beth Oljar 19:00

Well, that's why we had to get it when we were kids. So if we ate it, you know, so we wouldn't pull it



James Tubbs 19:06

when we ate it.



19:07

You know what I'm saying?



19:14

No, that's a testers model glue. Oh, my God,



Beth Oljar 19:18

Martina to each other all the time when we're having a bad day. It's like I pick the wrong day to stop sniffing glue.



19:26

And Beth, before I forget, I need to apologize to you, Andrew, but my Boolean cubes line last week, so why? Oh, I just remember I just just want to Yeah, before I become like, you know, indicted on a crime,



Beth Oljar 19:41

I thought it was hysterical. And I went downstairs and I told drew immediately, and for the entire rest of the week, I was thinking about bullion showers and Matt having quiet time with his Halloween ornaments. So that kept me laughing like literally the whole week.



20:00

You're the only person I know that use Boolean tubes that's all best sorry.



Beth Oljar 20:04

Oh, okay. That was well yeah sometimes the I think they would be put to much better use and showerheads actually now that you some ways Yeah.



20:14

What's the shower?



20:17

What brand of coffee was famous for its turban wearing taster logo you bet others hills brothers, hills brothers hills brothers. That was the exclusive coffee of I remember my youth for my grandparents and my parents hills brothers all the way



Beth Oljar 20:33

you ban and that's not the logo.



20:37

type of animal is featured in the logo of Pocket Books.



James Tubbs 20:41

kangaroo, kangaroo,



20:43

kangaroo. Does anybody remember that? Pocket Books is a wholly owned subsidiary of what publishing giant



20:51

Houghton Mifflin Random



James Tubbs 20:53

House penguin.



20:56

Scholastic sir.



20:57

Simon and Schuster. Yep.



Beth Oljar 21:00

Carly Simon's dad. Yeah,



21:03

that's right. That's exactly right. Since we're on the topic of animals what numeral along with the leaping black cat was a long time part of the eveready battery logo?



21:16

Not nine nine, wasn't it?



21:20

for everybody? Okay. How about this one? Which of the following items was not supported? By rich uncle Penny bags pictured on the chance and Community Chest cards have a traditional game of Monopoly? Top Hat mustache monocle bow tie.



21:41

No monocle. Yeah,



21:43

he did not have a monocle. He had a top hat. He had a mustache and a bow tie but he did not have a monocle that's kind of a Mr. Peanut direction right there.



21:54

And you're ready for this? The only reason I know this is because the Michigan State lottery has done a handful of those commercials and I've had to draw the poor guy. Good old rich uncle Penny bags.



Beth Oljar 22:07

Name.



22:10

What color is the Morton Salt girls dress?



22:12

Yeah, well.



22:16

When it rains it pours. Just a couple more and of course the props have done a pretty darn good job on this set here. What lodging chain is famous for a pajama clad sleepwalking Erskine? known as sleepy bear. Oh



22:36

no. Oh god.



22:37

I like that. It could be Whoa, Joe. It's just not Hojo proper because I know Howard Johnson owns a lot of chains. But this brand chain is not the Howard Johnson's chain. It's something else



Beth Oljar 22:50

dayson no Antonin.



22:52

It's the one where the logo if I remember correctly, is kind of house shaped and blue. red roof. red roof in Oh, oh, blue.



23:03

It's an older because I remember seeing growing up



23:07

it starts with the letter T travelogue travela



23:15

Yes,



23:16

sleepy bear. It sounds so nice like let's go hang out with sleepy bear



23:22

as opposed to wide awake chasing you down ravine bear so



23:28

you know that logo did not play very well when they test marketed it just people weren't interested in going Travelodge one more these have been some great questions oriel thanks so much for sending them in number 15. Here what companies wingfoot logo was inspired by the Roman god mercury



23:46

SR FTD



23:49

FTD is is is good but I think that FTD is like the whole thing. And this is just the winged foot itself, which is good here. We heard. Okay, I



23:58

was gonna say redwing shoes too. Or the Detroit Red Wings. I



B

Beth Oljar 24:02

mean, that's Bull gives you wings. I thought I'd seen some advertising that involve wings with them, but perhaps not.



24:11

Very nice job professors. Very, very nice job. So what's your favorite sort of element of the end of Year holidays that you always look forward to for your favorites today?



24:26

Oh, but after the holidays are over.



24:31

Is that your choice, Steve?



24:34

Yeah.



24:37

Yeah, let's get it done with already. food coma. Food



24:42

comas, always good.



B

Beth Oljar 24:44

Well, fitting presents opening presents who doesn't like to open presents come at you. As you like to remind me as Eric Cartman once said.



24:55

What's all that Eric Cartman wanted Beth. He just wanted that Swiss colony be flogged that All he wanted



J

James Tubbs 25:05

Well, I like Christmas music.



25:08

You do Jim want to shock What a shock like that's



B

Beth Oljar 25:14

a pure thing that reflects well on your character you know not like just wanting presence,



25:21

right? Everybody on this panel will receive a small unmarked package soon when you open it it will be Underwood deviled ham spread



25:32

return address on that.



25:35

I was waiting for like seeds from China or something like that. That's



25:39

send it all to my dad. He loves that stuff. lobsters in return?



25:45

Oh yeah,



25:45

definitely. Well, you know, the



James Tubbs 25:47

Hawaiians love spam to this day cuz it's like the only meat they could get during the Second World War. Yeah, heard that the governor of Hawaii is responsible for making sure they have a good stockpile of it someplace on a wahoo that to make sure they don't run out in case there's a you know, tsunami or anything.



Beth Oljar 26:07

Monty Python loves it. Oh, have your spam deer.



26:11

I love it.



James Tubbs 26:11

But it's it's so bizarre because you walk into a Burger King or McDonald's anywhere in Hawaii. And one of the breakfast is a spam base breakfast with fried spam and eggs. Whatever. Salmon rice they've got.



26:29

Jim, I mean, you know, family wise, I mean, my dad actually sent surplus spam from Medicine Hat to China to keep my cousins alive. And and he had gotten the letter that was the first time they had meat and over three months. And they saved every can



James Tubbs 26:46

packet with a single slice of spam that I could that I could fry. Oh,



26:51

well. My favorite thing about the holidays is not spam. But I do like I like Christmas lights. And I like Eastern Market and buying.



27:02

Oh, Eastern Market.



27:06

We're still able to do at least a few things that we enjoy during this upcoming holiday season



James Tubbs 27:11

with the new two.



27:12

I will tell you that before right before the show. I was looking to purchase holiday night tickets. And you if you're interested you better buy them fast. Holiday night. Yeah, Greenfield Village.



27:27

Oh,



27:28

it's the best it is.



27:30

Is that gonna happen though, Dan?



27:32

Yeah, they're selling tickets and they have they have a couple of staggered start times. But the tickets many of the nights are already sold out. It's very early.



James Tubbs 27:41

Wow.



Beth Oljar 27:42

I assume there's no Noel night.



27:44

No, no, all night. I was gonna you know. It's strange, because I know ordinarily right about now Jim be teasing me right about now. And I'd be like, okay, kids. Look out for this guy. He's gonna pay off your student loans single



James Tubbs 27:58

handedly. I would just be asking when you're gonna open up



28:02

especially the glass guy, right? The glass



James Tubbs 28:05

glass guy? Yeah.



28:08

I'm afraid professors. That's all the time we have for today. So the time has come for us to say goodbye, Jim.



James Tubbs 28:15

Goodbye, Dan.



28:17

Goodbye, Stephen. Goodbye, Heather. Dave, see ya.



28:26

Bye.



28:27

Now these words you can email ask the



28:29

professor at ATP at UD mercy.edu or visit the Ask the professor Facebook page.



28:36

Ask the professor is transcribed from the Department of Communication Studies in the College of Liberal Arts and education at the University of Detroit Mercy's McNichols Campus were produced and directed by Michael Jayson and Brian Maisonville. And our executive producer is Professor Jason Roche.



28:52

Until next time, I'm your host Matt Mio.