

atp 2636

Fri, May 08, 2026 3:05PM 29:48

SUMMARY KEYWORDS

Coca Cola, Detroit Tigers, American League, Walter O Briggs, Tiger Stadium, Nate Silver, Big Sean, Kevin Costner, For the Love of the Game, Gritty Tigs, April in the D, University of Detroit Mercy, Engineering Ethics, Soda Jerks, New Coke.

SPEAKERS

Beth Oljar, Dave Chow, Michael Jayson, Dan Maggio, Speaker 1, Matt Mio, Ph.D., Danielle Maxwell, Heather Hill, Stephen Manning, James Tubbs, Erin Bell

- M** Matt Mio, Ph.D. 00:01
The University tower chimes ring another session of Ask the Professor, the show on which you match wits with Detroit Mercy professors in an unrehearsed session of questions and answers. I'm your host, Matt Mio, and let me introduce to you our panel for today. My pencil went crazy. It started attacking Heather. So let's start with Professor Heather Hill
- H** Heather Hill 00:22
Matt just threw his pencil at me.
- M** Matt Mio, Ph.D. 00:23
I did not.
- H** Heather Hill 00:24
Yes, you did

D Danielle Maxwell 00:25
I saw it. I can verify that.

H Heather Hill 00:26
Yeah,

D Dave Chow 00:27
lawsuit,

H Heather Hill 00:28
It's alright. Hello. How are you?

M Matt Mio, Ph.D. 00:29
(Laughs) "It's all right. Hello. How are you?". Pretty good. So we have -

H Heather Hill 00:34
I just got this lead in my hand now, but that's all right.

M Matt Mio, Ph.D. 00:36
four games with Tigers and Red Sox, going all the way to Monday.

H Heather Hill 00:41
I know.

M Matt Mio, Ph.D. 00:41
What do you think?

H Heather Hill 00:42
we will be busy

M Matt Mio, Ph.D. 00:43
Yeah, that's all right. Gotta watch the games

H Heather Hill 00:45
watching the games, or, you know, or recording them, and then watching them later. We've got a couple of other things that we have to do this weekend, but tonight we will be watching

M Matt Mio, Ph.D. 00:55
Professor Stephen Manning is here, I'm trying to read your shirt "Without music - "

B Beth Oljar 01:00
Life would be flat

M Matt Mio, Ph.D. 01:01
Life would be flat. Oh. Somehow in the wrinkle of it, I said, "Is he referring to some specific DJ?" like I didn't understand what it was, but now I figured it out,

S Stephen Manning 01:09
referring to my body shape?

M Matt Mio, Ph.D. 01:12
No I am not. absolutely not, just the pun

S Stephen Manning 01:15
I wore it to my music class yesterday.

M Matt Mio, Ph.D. 01:17
Okay, and how'd that go?

S Stephen Manning 01:19
Good.

M Matt Mio, Ph.D. 01:20
Okay

S Stephen Manning 01:20
We're playing a lot of B flats, with both left and right hands.

M Matt Mio, Ph.D. 01:23
Oh, that makes perfect sense.

S Stephen Manning 01:25
It's appropriate.

M Matt Mio, Ph.D. 01:25
You've got to keep wearing it.

S Stephen Manning 01:26
Yeah.

M Matt Mio, Ph.D. 01:27
Professor Erin Bell, did I overhear correctly a little bit earlier that you've been hanging out - quote, hanging out a lot in engineering.

E Erin Bell 01:35
That is true.

D Danielle Maxwell 01:36
Wow

E Erin Bell 01:38
Yeah, I am trying to break down the silos and barriers, no,

J James Tubbs 01:42
and get them to write?

E

Erin Bell 01:44

Interestingly enough, my class - When I was getting scheduled, our wonderful chair, Mary Catherine, was like, "Would you mind teaching in Engineering?" And I said, "Yeah, no, not at all". Not thinking about it. I can use the steps, whatever. But I wasn't thinking about how this would be all throughout January, February, March, April. So I see a lot of my friends in Chemistry because I do a little shortcut, because it ended up being a pretty long walk. But yeah, hanging out in Engineering, lots of cool looks like robotics, things happening in there, and always some witty conversation from some of the engineering profs.

B

Beth Oljar 01:45

I always thought it was a long walk when I was teaching Engineering Ethics,

M

Matt Mio, Ph.D. 02:22

yep,

E

Erin Bell 02:22

that's a long walk.

M

Matt Mio, Ph.D. 02:24

It was after the winter of 26. I can tell you that right now.

H

Heather Hill 02:27

Yeah,

S

Stephen Manning 02:27

Are you saying there are there witty engineering professors?

E Erin Bell 02:30
No, I was being a little cheeky.

D Dave Chow 02:31
That's an oxymoron. Isn't it?

E Erin Bell 02:34
No, they're nice, they're great.

M Matt Mio, Ph.D. 02:36
The very definition of a witty professor, Professor Jim Tubbs is here.

J James Tubbs 02:39
Hello

M Matt Mio, Ph.D. 02:40
and you and Dan both are wearing some patterned shirts,

J James Tubbs 02:43
Well, yeah

M Matt Mio, Ph.D. 02:44
And they might get a little mixed up, only because my eyesight is getting poorer and poorer

J James Tubbs 02:49
and this could make your eyesight crazy.

D Dan Maggio 02:51
I think it's brown.

B Beth Oljar 02:54
Jim's has more blue.

J James Tubbs 02:55
That's it.

M Matt Mio, Ph.D. 02:56
Got it. It does have a little more blue.

B Beth Oljar 02:58
Dan's is more green.

M Matt Mio, Ph.D. 02:58
Dan's is more earthy.

H Heather Hill 02:59
Dan green, Jim blue.

D Dave Chow 03:00
Dan green, Jim blue. Got it.

D Dave Chow 03:05
Do we need name tags?

M Matt Mio, Ph.D. 03:06
Professor Dan Maggio is certainly here with us. Just saw a headline come across the Berkley neighborhood thing that the Butter Cannabis shop on 11, already bye bye

D Danielle Maxwell 03:10
Already bye bye. We're gonna lose our status,

M Matt Mio, Ph.D. 03:21
Give me a break. We wanted to keep the crown of most dispensaries per 1000 people as much as we could.

D Dan Maggio 03:27
and then the one on Woodward didn't even open, and it's not going to,

M Matt Mio, Ph.D. 03:30
and it's not going to, is what I heard.

D Dan Maggio 03:32
So, now I'll have to walk three blocks.

B Beth Oljar 03:36
Pretty big tax

D Dan Maggio 03:37
I don't visit,

M Matt Mio, Ph.D. 03:38
yeah, oh no

B Beth Oljar 03:39
Like 24%

M Matt Mio, Ph.D. 03:40
I know exactly what's about to go down, and it ain't pretty, and I probably shouldn't bring it up on the air

H Heather Hill 03:44
Wait, Did Dan just say now he's gonna have to - ?

M Matt Mio, Ph.D. 03:46
have to walk a few blocks

H Heather Hill 03:48
Wait, wait, Dan, Oh, that's a joke. Okay,

M Matt Mio, Ph.D. 03:51
you know how, in Michigan, you're never more than whatever it is, 12 miles from a major body of water. In Berkley, you're never more than a few centimeters from a dispensary.

D Dave Chow 04:01
Well, no, we're pretty close to water too. Matt, so -

M Matt Mio, Ph.D. 04:03
That is true.

B Beth Oljar 04:04
That's a recommendation

M Matt Mio, Ph.D. 04:07
Professor Dave Chow is going to talk about all sorts of water in our neighborhood.

D Dave Chow 04:11
Pleasure to be here. And it wasn't the water as worried about. I was worried about the concrete cutting this morning.

M Matt Mio, Ph.D. 04:16
Yes

D Dave Chow 04:17
The sidewalk is gone, and half my street -

D Danielle Maxwell 04:19
What are they doing?

D Dave Chow 04:20
My poor neighbor had sewer issues, so they couldn't find anything. The city came out and they dug up her front yard from the steps all the way almost to my house.

M Matt Mio, Ph.D. 04:28
Yep. It's true. It's pretty nasty.

D Dave Chow 04:31
Not good

M Matt Mio, Ph.D. 04:32
yep

D Danielle Maxwell 04:32
Hopefully, she has insurance.

M Matt Mio, Ph.D. 04:33
Meanwhile, Professor Danielle Maxwell has a little bit of water in her basement?

D Danielle Maxwell 04:38
a little bit of water, a healthy amount of water that disappears

D Dave Chow 04:42
healthy?Do you

B Beth Oljar 04:43
Do you have a shop vac?

D Danielle Maxwell 04:45
I do, and a dehumidifier

B Beth Oljar 04:47
Okay,

D Danielle Maxwell 04:47
Yes, so I'm taking care of the water, yes,

M Matt Mio, Ph.D. 04:51
but it's something that sort of rectified itself within 24 hours.

D Danielle Maxwell 04:55
Yeah, it just has been raining every single day, so it just continually comes back

J James Tubbs 04:59
and it's still a healthy amount.

D Danielle Maxwell 05:00
It's still a healthy amount of water on the ground.

D Dave Chow 05:03
It's a brisk amount.

D Danielle Maxwell 05:03
It's a small lake.

M Matt Mio, Ph.D. 05:05
Professor Beth Oljar can tell us what a healthy amount of logic is like. What's a healthy amount of logic?

J James Tubbs 05:11
Oh, if our listeners could get that look

D Dave Chow 05:15
the daggers through the microphone,

B Beth Oljar 05:17
a healthy amount of logic is a lot.

M Matt Mio, Ph.D. 05:19
It should be, it should be a lot, that's what I say. But you're working on your logical proofs here, right? It's getting close to the end of the term. Folks, we got basically a week of instruction.

B**Beth Oljar 05:31**

Yeah, so I'm not- I usually get all the way through conditional and indirect proof. I almost never make it to predicate logic, which is a different kettle of fish altogether from propositional, so that'll be interesting.

M**Matt Mio, Ph.D. 05:44**

Okay. This is a program where you can send us questions regarding anything. If you stump the panel, you win a prize, and it will be a brand new edition of the Ask The Professor coffee mug and autographed photograph. We just took the pictures outside. If you don't stump the panel, we'll still send you the autographed photograph your knucklehead,

J**James Tubbs 06:00**

if the camera didn't break,

M**Matt Mio, Ph.D. 06:02**

That's right, you can send us the questions in a number of ways. Email us at ATP@UD mercy.edu, you can find us on Facebook and Instagram, or listen on your favorite smart speaker by asking it to play Ask The Professor at University of Detroit Mercy. "Dearest professors: On a recent conference trip to Atlanta, Georgia, I had the opportunity to accompany eight undergraduate students as we visited the World of Coca Cola. If you've never visited the World of Coca Cola, it's an interactive museum where you can taste over 100 international beverages, test your sense of smell, meet the Coca Cola polar bear and learn about the history of the secret formula. As we were perusing the museum, I realized how incredible the Coca Cola story is, and took extensive notes and wrote a question set for you all. I am just bubbling over with excitement to see what you all know about one of my favorite drinks. Good luck". It's Professor Danielle Maxwell

B**Beth Oljar 07:03**

Coke is an awesome drink.

E**Erin Bell 07:05**

I thought that narrative sounded a little familiar,

D Danielle Maxwell 07:09
A little Maxwellian

M Matt Mio, Ph.D. 07:10
I believe that she was languishing at the highest level

E Erin Bell 07:13
I thought you said Machiavellian, but then you said Maxwellian

D Dave Chow 07:16
Same thing.

B Beth Oljar 07:18
Well, I'm sure Danielle would agree that it's better to be feared than respected.

D Danielle Maxwell 07:22
Oh, yes. I am definitely feared right now.

M Matt Mio, Ph.D. 07:25
Let them hate me, so long as they fear me. Dr John S. Pemberton, a local pharmacist, created Coca Cola in Atlanta, Georgia, May 8, 1886. While he invented the delectable drink, who gets credit for naming the beverage and creating its iconic logo?

B Beth Oljar 07:42
the Coca Cola Bottling Company, which is a different company?

M Matt Mio, Ph.D. 07:45
I mean, that is an interesting take, but this is actually a person.

B Beth Oljar 07:48
Oh,

M Matt Mio, Ph.D. 07:48
Leo Burnett?

E Erin Bell 07:50
his wife. I watched the drunkenness.

M Matt Mio, Ph.D. 07:54
Not Leo. Somebody

J James Tubbs 07:57
was it after a Candler snake the recipe from him. I

B Beth Oljar 08:01
think it was someone from Louisiana that my family knew it's

M Matt Mio, Ph.D. 08:04
possible. All these things are conditionally possible. Is it Donald Trump? No, it says here, it was Frank M Robinson. Now that's just sort of a regular old

J James Tubbs 08:14
right? But

M Matt Mio, Ph.D. 08:14
what was the relation of Robinson to Pemberton? Is the question

J James Tubbs 08:18
brother in law.

M Matt Mio, Ph.D. 08:19
I mean, also possible we have here. It wasn't a familial relationship. It was a business relationship.

D Dan Maggio 08:26
It was his attorney.

M Matt Mio, Ph.D. 08:27
I mean, I'm giving it to Dan. It was his bookkeeper, who actually

M Michael Jayson 08:32
people

M Matt Mio, Ph.D. 08:32
that they are, yeah, that well, you know, Slimer, otherwise, got to keep track of your taxes. Where was the first glass of Coca Cola served. How much does it? Did? It cost five

D Dave Chow 08:45
cents. A

J James Tubbs 08:46
nickel. It

M Matt Mio, Ph.D. 08:46
was five cents drugs at

J James Tubbs 08:50
a drug store counter

B Beth Oljar 08:51
somewhere in Atlanta.

M Matt Mio, Ph.D. 08:52
You say drug store, it says Jacob's pharmacy. Here, I'm going for it. That's pretty good. Soda

B Beth Oljar 08:57
Fountain counter. I can remember those. Yeah, scared me, though, Beth. Why?

D Dave Chow 09:04
You know you can get a soda fountain or urine test the same place? Okay?

S Speaker 1 09:09
Not think of that

M Matt Mio, Ph.D. 09:16
during its first year of availability. How many average, how many drinks on average, did Coca Cola sell every day?

J James Tubbs 09:26
How many people had headaches and needed some cocaine?

H Heather Hill 09:29
How did they figure this out?

M Matt Mio, Ph.D. 09:37
I mean, you're, you're way, way over. I think that it's just early

J James Tubbs 09:41
125

M Matt Mio, Ph.D. 09:43
75 they sold only about nine a day for the first year.

D Dave Chow 09:47
Oh, yeah, but the drinks were eight

M Matt Mio, Ph.D. 09:48
gallons a piece. But every one of those nine was converted into a hardcore addict.

J James Tubbs 09:53
Absolutely, it was word of mouth sold beverage

E Erin Bell 09:59
make. Amazing.

M Matt Mio, Ph.D. 10:00
In extension to that true or false, Coca Cola did not earn a profit its first year. True. Sure, it's pretty solid. Pemberton sold 25 gallons of coke syrup in his first year, earning about 50 bucks, but he had run up 75 bucks in expenses. Couldn't

H Heather Hill 10:21
get

M Matt Mio, Ph.D. 10:22
it from it from Dr Pemberton never realized the potential of the beverage he created. Just prior to his death in 1888 Pemberton sold his remaining interest in coke to Asa Candler. What did it cost Mr. Candler in 1891 to have full ownership of the company and brand,

H Heather Hill 10:41
\$2,500

M Matt Mio, Ph.D. 10:42
I mean, I'm giving it to you, 2300 bucks. Just FYI. Only about do you remember this 180?

D Danielle Maxwell 10:49
3000

M Matt Mio, Ph.D. 10:49
85,020 \$26 so Wow, I feel like even I could afford that sort of maybe, I don't know. I sold my cameras

J James Tubbs 10:58
now, got half of Atlanta named after him.

M Matt Mio, Ph.D. 11:00
That's exactly right.

D Dan Maggio 11:03
The people that own it today. Does there any connection to him?

M Matt Mio, Ph.D. 11:07
That's a good question.

J James Tubbs 11:08
I think the family has

D Danielle Maxwell 11:09
a question. Later

M Matt Mio, Ph.D. 11:10
is a question later on, apparently? Oh, okay, I guess I'll have to go back. Danielle, let's try this one. What were the first three countries outside the US to bottle Coca Cola,

D Dave Chow 11:21
Canada,

H Heather Hill 11:22
Mexico.

M Matt Mio, Ph.D. 11:23
Mexico is not

B Beth Oljar 11:25
the UK,

J James Tubbs 11:26
France, Japan,

M Matt Mio, Ph.D. 11:27
they're all in our Cuba folks, Cuba Oh,

S Speaker 1 11:30
because

D Dave Chow 11:31
of the

M Matt Mio, Ph.D. 11:31
sugar Canada, Cuba and

D Dave Chow 11:33
Guatemala. Haiti,

M Matt Mio, Ph.D. 11:36
a man a plan, a canal,

D Dave Chow 11:39
oh, Suez Oh

M Matt Mio, Ph.D. 11:42
Panama 1906, Canada, Cuba and Panama decided to start bottling Coca Cola through your local Coca Cola Bottling distributor. That was the point that Beth was making. An original way of serving Coca Cola involved mixing syrup and carbonated water by hand. Other than using pre mixed fountain machines, people who use soda fountains were called what

J James Tubbs 12:04
soda jerks?

M Matt Mio, Ph.D. 12:04
Jerks. They're jerks because of the motion required to pull a lever and fill up a glass with carbonated

D Dave Chow 12:10
water.

M Matt Mio, Ph.D. 12:10
To me, to this day, my wife, who is quite the connoisseur of Coca Cola, will say, I she can tell the difference if we did a taste test, if you bought it at McDonald's, went to a local bar

J James Tubbs 12:23
that

M Matt Mio, Ph.D. 12:23
was putting it together, got standard coke out of a can. And then, of course, everybody's favorite Mexico with the actual real sugar mixed in form this experiment. But I bet she should

D Danielle Maxwell 12:35
throw out a Pepsi in there just to throw

D Dave Chow 12:36
off.

M Matt Mio, Ph.D. 12:36
Oh, no, she would. She would immediately know I grew up with Pepsi. We have been forbidden from having Pepsi in our good

B Beth Oljar 12:43
well, Coke is better, agreed? I don't

H Heather Hill 12:47
know. I kind of like Pepsi.

D Dan Maggio 12:48
I would not agree with that, but that's okay.

H Heather Hill 12:50
Well, we're split. Dan, you're a Pepsi man,

D Dan Maggio 12:53
Diet Pepsi.

J James Tubbs 12:54
If you've got an aspartame allergy, you can't drink the Diet

M Matt Mio, Ph.D. 12:57
Coke. You drink whatever you want. Pepsi

B Beth Oljar 12:59
over, I have

D Dave Chow 13:00
to

B Beth Oljar 13:00
drink diet now. And Diet Coke is not as good as regular Coke Zero,

H Heather Hill 13:04
Coke Zero. It's

B Beth Oljar 13:05
okay.

M Matt Mio, Ph.D. 13:06
Mr. Candler sold the coke company in 1919 to a group of investors led by Ernest Woodruff. How much did he sell the company for in the year 19 \$19, million I mean, you're you're almost there million. It was actually 25 the scale up factor is 477 so let's just say half a billion in

M Matt Mio, Ph.D. 13:30
2026

D Dave Chow 13:31
he made it. That's

D Dave Chow 13:32
a big

D Dave Chow 13:32
deal.

M Matt Mio, Ph.D. 13:33

If I had a million dollars in 1919, I'd never have to work again, much less 25 millions in what year did Coca Cola start to advertise their beverage with the iconic image of Santa Claus 1935 it says 31 but, you know, we figured that the art history guy would definitely know that pretty darn close, first introduced as a radio ad and later produces a television commercial in 1971 what ad became an international hit?

H Heather Hill 14:00

I'd like to buy. I'd like to teach the world to sing, keep it

J James Tubbs 14:03

company

S Speaker 1 14:04

in perfect harmony. I was also recreated in Mad Men. Pepsi

J James Tubbs 14:13

responded with, with, it's the real thing.

M Matt Mio, Ph.D. 14:16

And then Michael Jackson's hair caught on fire. Yeah. In what year was the two liter polyethylene terephthalate known as P, E, T bottle first introduced 75 it's my lifetime again, really, really close. Because you know your brands, Dave, 1978 1978 Yes, the formula for Coca Cola was changed for the first time in 1985 the product dubbed New Coke. Oh,

J James Tubbs 14:40

and it failed

M Matt Mio, Ph.D. 14:41
consumer protest nationwide. How many days after the protest was the product with the original formula returned to the market as Coke Classic? 30

H Heather Hill 14:50
days. 90

J James Tubbs 14:51
280 days.

B Beth Oljar 14:53
30 days.

M Matt Mio, Ph.D. 14:54
It's at

D Dave Chow 14:55
Washington, isn't

M Matt Mio, Ph.D. 14:56
it? In the wheelhouse. I mean, if I tell you was 79 days, you're like, that's pretty cool. Close. I mean, it only took a couple months.

D Dan Maggio 15:02
What

D Danielle Maxwell 15:03
did this new coke taste like? Was it that

J James Tubbs 15:05
bad? It tasted like Pepsi.

M Matt Mio, Ph.D. 15:07
The sweeter

J James Tubbs 15:08
it tasted like Pepsi.

D Dave Chow 15:09
It was

M Matt Mio, Ph.D. 15:10
different. It was different.

D Dave Chow 15:11
We had, we had the taste test at work. We literally Pepsi Diet Coke, the whole schmear. And we even brought, like Fago Cola, just they should bring it back for the Gen Z, who

H Heather Hill 15:20
never got to try it. We've been having zero coke with orange. I

D Dave Chow 15:24
was told it was a stunt.

J James Tubbs 15:25
I was told it was a mercy. I think they invested way too much in it for it to have been a stunt.

D Dave Chow 15:32
Yeah. But then I'm also thinking the original coke probably made a ton more back when people, when they brought back,

H Heather Hill 15:37
like Taco

D Dan Maggio 15:39
brands like that. Don't make stupid mistakes. You hope they know what they're doing, which makes me always think

D Danielle Maxwell 15:47
that

J James Tubbs 15:48
happened after Pepsi had won a bunch of taste tests, right?

H Heather Hill 15:52
Oh,

J James Tubbs 15:53
so, and it did taste a lot more like Pepsi

M Matt Mio, Ph.D. 15:58
the Coca Cola polar bear is an iconic symbol from the brand. And what year was that first introduced,

D Dave Chow 16:04
one, seven, wow,

J James Tubbs 16:08
73

M Matt Mio, Ph.D. 16:09
I'll give you a hint. It was the year I graduated high school.

E Erin Bell 16:12
Oh, 90 What are you? 9393

M Matt Mio, Ph.D. 16:16
Wow. That was one of the first uses, if I remember correctly, of computer generated in advertising, because they were creeping the crap out of me when I saw those commercial

E Erin Bell 16:27
uncanny valley,

M Matt Mio, Ph.D. 16:28
they made weird sounds and then they

D Dave Chow 16:30
would

M Matt Mio, Ph.D. 16:30
smile and

M Matt Mio, Ph.D. 16:31
be like, ready to eat you exactly.

H Heather Hill 16:36
Professor Maya was freaking

M Matt Mio, Ph.D. 16:38
out the original handwritten recipe for Coca Cola secured inside a high security vault at the world of coke Museum. It has been there since December 8, 2011 What is the secret formula, commonly known as x 11,

D Dave Chow 16:50
or something like 12x

M Matt Mio, Ph.D. 16:52
17. This guy's close to a lot of I worked on

D Dave Chow 16:54
the Coca Cola ads

M Matt Mio, Ph.D. 16:55
when they were here merchandise. 7x is what it's called. But I mean, once you put x into something, it's always better. Super crazy.

H Heather Hill 17:02
Why set? Because it has seven ingredients,

D Danielle Maxwell 17:04
because the aromatics.

D Dave Chow 17:05
No, it's not like Colonel Sanders or anything like that.

H Heather Hill 17:08
7x

M Matt Mio, Ph.D. 17:09
great questions. Danielle, what is Professor Maxwell's favorite Coca Cola beverage?

D Danielle Maxwell 17:15
There is one answer to this.

D Dave Chow 17:17
Coca Cola. Cat,

E Erin Bell 17:18
oh, if there was, is it one of the mixtures, the tinctures, where you can go up to the, you know, like the add on, it's cherry coke. Cherry Coke.

D Danielle Maxwell 17:29
No, the mixtures are cool. I do not like the freestyle machine here, though. It's not as good. Yeah, it's a little bit.

D Dave Chow 17:33
You know about the McDonald's and the silver canisters, right? McDonald's has their coke delivered silver canisters.

D Danielle Maxwell 17:40
Oh, yeah, they're

M Matt Mio, Ph.D. 17:41
different,

D Danielle Maxwell 17:41
yeah, with the bags, bags, why it tastes better.

D Dave Chow 17:44
Supposedly,

D Danielle Maxwell 17:44
it does.

J James Tubbs 17:49
Thanks for those questions.

D Dave Chow 17:51
No problem.

M Matt Mio, Ph.D. 17:51
I threw together a handful of questions today because I figured we need to round out the show. Can you get these questions right about Detroit's oldest continually operating professional sports franchise, the Detroit Tigers. I think this will be a little bit fun. Why

B Beth Oljar 18:05
don't we have questions about logic?

M Matt Mio, Ph.D. 18:07
That's a true that's a good question.

D Danielle Maxwell 18:08
We have someone who might be able to write them

H Heather Hill 18:10
for us.

B Beth Oljar 18:12
Yeah, I guess I could do that now. I think about

M Matt Mio, Ph.D. 18:16
it. How many years have the Detroit Tigers been a member of the American League, 1926, to now, I think,

H Heather Hill 18:22
is

D Dan Maggio 18:23
it one 100

J James Tubbs 18:24
years?

D Danielle Maxwell 18:25
99

D Dave Chow 18:26
is

D Danielle Maxwell 18:27
it 320

M Matt Mio, Ph.D. 18:29
so Jim's the closest they joined in 1901 they're a charter member. They're the only member of the American League that exists in the city they were founded in. Everybody else's spun off that

D Danielle Maxwell 18:39
Is that where the 1901 Society comes from?

M Matt Mio, Ph.D. 18:40
That's where 1901 society comes from.

D Danielle Maxwell 18:42
Oh. Okay

M Matt Mio, Ph.D. 18:44
125 years. What is arguably the most prominent connection between the University of Detroit Mercy and the Detroit Tigers?

D Danielle Maxwell 18:51
The announcer that's currently there

M Matt Mio, Ph.D. 18:53
That's a really, really good answer. That is not what I wrote down.

B Beth Oljar 18:57
There's something in the park in Comerica advertising us, right?

M Matt Mio, Ph.D. 19:01
Well, that also is true

J James Tubbs 19:03
They paid for it.

M Matt Mio, Ph.D. 19:04
but Walter O Briggs Sr, who of course, owned the Tigers from 1938 to 1960 - they played at Briggs Stadium, which eventually became Tiger Stadium.

H Heather Hill 19:13
And he is buried in that cemetery in Southfield. Yes,

M Matt Mio, Ph.D. 19:16
Holy Sepulchre

H Heather Hill 19:17
Yes

M Matt Mio, Ph.D. 19:19
and we are recording our voices live for you, listener ,from the Walter O and Jane E Briggs, Liberal Arts Building, which hosts the College of Humanities, Arts and Social Sciences at University of Detroit Mercy

H Heather Hill 19:31
and there are tigers - Aren't there tigers in his -

J James Tubbs 19:34
Yeah

M Matt Mio, Ph.D. 19:34
on the mausoleum,

J James Tubbs 19:35
and it's right across from the plot where the Sisters of Mercy are all buried. That's

M Matt Mio, Ph.D. 19:38
That's right

D Danielle Maxwell 19:39
We have lots of field trips to go on now,

M Matt Mio, Ph.D. 19:42
from 1980 to 1988 TV viewers could see this character wear a Detroit Tigers cap weekly

B Beth Oljar 19:49
Magnum PI.

M Matt Mio, Ph.D. 19:51
Magnum PI, absolutely, is that

D Danielle Maxwell 19:52
Is that why everyone dresses up as Magnum? Oh. This is all coming together.

M Matt Mio, Ph.D. 19:55
In recent years, cosplayers have shown up to Comerica Park, home at the time Tigers cosplaying as this character complete with cap, Hawaiian shirt, bushy mustache and sunglasses,

B Beth Oljar 20:06
beautiful. He showed Tom Selleck himself. Showed up rightly, and, you know, went and met with the Tigers and everything was really cool.

M Matt Mio, Ph.D. 20:18
That's a big deal.

E Erin Bell 20:18
Solid Halloween costume for anyone that can grow a mustache,

M Matt Mio, Ph.D. 20:21
there you go.

D Dave Chow 20:22
The ladies can add it on.

H Heather Hill 20:23
We should have some original Magnum PI questions.

E Erin Bell 20:28
I loved that show

B Beth Oljar 20:29
I was a big fan.

E Erin Bell 20:31
I was a small we lass when it was on.

M Matt Mio, Ph.D. 20:34
There are two major theories regarding where the Detroit franchise's nickname came from. Can you guess either.

E Erin Bell 20:41
Wait

M Matt Mio, Ph.D. 20:42
Tricky stuff, where did Detroit get married to the Tigers? That's the way it works.

D Dave Chow 20:48
The zoo?

M Matt Mio, Ph.D. 20:49
You know, the zoo is not a bad guess, because guess who bankrolled the Detroit Zoo?

D Dave Chow 20:54
aBriggs

M Matt Mio, Ph.D. 20:54
Walter O Briggs Senior. But that is not the reason.

H Heather Hill 20:57
Oh, but that's not the reason.

M Matt Mio, Ph.D. 21:00
It's not the reason. I can tell you this, if it helps,

H Heather Hill 21:02
something about the colors of the tiger,

D Dave Chow 21:06
the prison stripes

M Matt Mio, Ph.D. 21:07
(Laughs) The prison stripes. Stripes are pretty close. The second reason is because they were wearing striped socks early on, and so some people thought they looked like tigers. But quote, unquote, the official Major League Baseball reason is that the franchise actually goes back to 1895 and because, yeah, America had just won the Spanish American War, and the Detroit Light Guard had led the way, and their nickname were the Tigers.

D Dave Chow 21:37
Well, that makes me think - What's up with baseball in this obsession with socks, White Sox, Red Sox, black socks, and

M Matt Mio, Ph.D. 21:43
Tiger socks,

S Stephen Manning 21:44
McGonigle's wearing striped socks now

D Danielle Maxwell 21:46
Yes, he is.

M Matt Mio, Ph.D. 21:47
Good for him.

S Stephen Manning 21:48
Yeah,

J James Tubbs 21:49
they wore those knickers that stopped right below the knee, so they needed colorful socks.

M Matt Mio, Ph.D. 21:53
Yep, if you've ever wondered where Campus Martius comes from, because in Latin, that is the Clae military and the Detroit Light Guard was the army unit that was stationed in Detroit during the Spanish American weren't

H Heather Hill 22:06
the Yankees originally the knickerbockers, maybe the New York Knickerbockers

M Matt Mio, Ph.D. 22:11
the basketball

J James Tubbs 22:14
team.

M Matt Mio, Ph.D. 22:14
But there is a connection to New York.

H Heather Hill 22:16
There's something there.

M Matt Mio, Ph.D. 22:18
Political Analyst and statistician, this political analyst and statistician founded the 538 website, which is owned by ABC News for its eventual shutdown. Nate Silver, he wore a tiger's cap and every on air interview he had during the 1620, and 24 presidential elections. Nate Silver. This Detroit born rapper has worn Tiger caps his whole life.

D Dave Chow 22:44
Eminem

M Matt Mio, Ph.D. 22:44
and in 2017 designed his own line of caps with New Era. It's not Eminem

D Dave Chow 22:44
Sean.

M Matt Mio, Ph.D. 22:44
Big Sean, yeah. Big Sean, absolutely

H Heather Hill 22:48
Not tad Nugent,

M Matt Mio, Ph.D. 22:52
yeah.

S Stephen Manning 22:52
Tad?

H Heather Hill 23:00
That's a reference to That 70s Show where they misprinted the shirts.

B Beth Oljar 23:05
They said Tad Nugent instead of Ted?

M Matt Mio, Ph.D. 23:08
Roy Scheider, famous actor, portrayed an aging Tigers player in this made-for-TV Disney movie in 1983

D Dan Maggio 23:15
Angels In The Outfield.

M Matt Mio, Ph.D. 23:17
No, before that, born for glory or something like that can't

E Erin Bell 23:21
It can't be the Bad News Bears

M Matt Mio, Ph.D. 23:23
It was a little goofy, but the reason we watched is - A) It was right before the Tigers got really good in 84, won the World Series, and a whole bunch of current Tigers at that point, including Sparky Anderson, were in the movie

D Dave Chow 23:35
Yeah

M Matt Mio, Ph.D. 23:36
We had to watch. Nobodyknows?

D Dave Chow 23:38
No

M Matt Mio, Ph.D. 23:39
Tiger Town.

D Dave Chow 23:39
Oh, How original.

M Matt Mio, Ph.D. 23:42
How original. Look at all these cultural touchstones. LeVar Burton portrayed this famous Detroit Tiger in a 1978 movie -

D Dave Chow 23:51
Ron LeFlore

M Matt Mio, Ph.D. 23:52
named One In A Million. He knew it immediately. And what is Ron LeFlore's claim to fame?

D Dave Chow 23:57
He was in prison.

M Matt Mio, Ph.D. 23:58
He was in prison in Jackson, and was discovered for his athletic ability, got let out, signed with the Tigers and played six seasons.

S Stephen Manning 24:06
Wow

B Beth Oljar 24:07
Wait a minute. He got let out of prison because he was good at baseball?

M Matt Mio, Ph.D. 24:10

No. He got let out of prison because he served his time. And then the Tigers immediately signed him.

M Matt Mio, Ph.D. 24:14

Wow,

D Dave Chow 24:14

And then - did you hear what happened to him when they closed down Tiger Stadium, though?

M Matt Mio, Ph.D. 24:19

No.

D Dave Chow 24:19

You know, they brought him out for, you know, the closing of the ceremony, and soon as he left the stadium, he was in trouble again.

M Matt Mio, Ph.D. 24:26

Are you kidding me?

D Dave Chow 24:28

No

M Matt Mio, Ph.D. 24:29

That's horrible. Well, he was played by LeVar Burton, so that's pretty neat.

H Heather Hill 24:32
Rainbow, Reading Rainbow,

M Matt Mio, Ph.D. 24:39
Reading Rainbow. There we go

D Dave Chow 24:41
in center field

M Matt Mio, Ph.D. 24:42
This famous actor played a Tiger's pitcher in the movie For The Love Of The Game, 1999 who was so distracted by thoughts of his past he does not notice he's pitching a perfect game. It's a classic baseball movie that nobody's seen. Was made by Sam Raimi, and they made it in Tigers Stadium after it closed.

S Stephen Manning 25:02
Wow

B Beth Oljar 25:04
He's from the Detroit area, isn't he?

M Matt Mio, Ph.D. 25:06
Sam Raimi is from Birmingham

D Dave Chow 25:08
What was that Jason Roche movie? Oh!

M Matt Mio, Ph.D. 25:10
That's exactly right. I could give it away in two seconds. It's a very, very famous actor. I mean, if I say Dances With Wolves -

D Dave Chow 25:17
Kevin Costner

M Matt Mio, Ph.D. 25:18
Kevin Costner, yeah

D Dave Chow 25:20
How many close ups did he have?

B Beth Oljar 25:21
Was that the movie?

M Matt Mio, Ph.D. 25:22
Kevin Costner was in For The Love Of The Game, is what it's called. It's an interesting movie from the baseball perspective. He trots himself out of the dugout, and he's aging, and he's just been told we're either going to trade you or kick you to the curb when we change hands at the end of the season. And he's all dejected. They're already out of the playoffs. They're playing the Yankees. He starts pitching a perfect game. It's just him on the mound remembering his life. So it's the whole game. Is everything that happened to him. And there's the the woman that got away and throughout thinking about it, he decides to reconcile with her lots of

B Beth Oljar 25:58
close ups. So that's three baseball movies. He's made 100%

M Matt Mio, Ph.D. 26:02
Yeah, he's into it,

B Beth Oljar 26:04
which is,

M Matt Mio, Ph.D. 26:09
let's see who's been paying attention since 1968 there have been several rally cries for the Tigers, things that just catch on, that stick out after a little while in 1968 everybody was running around Detroit saying, what?

J James Tubbs 26:24
Bless you boys.

M Matt Mio, Ph.D. 26:25
No, that

J James Tubbs 26:26
was 84

M Matt Mio, Ph.D. 26:26
that was 84 that's my next question.

H Heather Hill 26:28
Were

M Matt Mio, Ph.D. 26:29
they saying in 68

D Dave Chow 26:32
Remember the Alamo

E Erin Bell 26:34
Tiger town? There

M Matt Mio, Ph.D. 26:36
was

M Matt Mio, Ph.D. 26:36
a very famous song that was produced locally that was titled, go get them tigers.

M Matt Mio, Ph.D. 26:43
Classic.

M Matt Mio, Ph.D. 26:44
Not many people remember that Nate Robertson or the big heavy glasses for the Tigers oh six World Series getting interviewed. And kept putting more and more Big League Chew in his interview. He never stopped, and that's where they got the nickname in 2006 Do you remember what it was?

D Dave Chow 27:03
Oh, what was it?

- M** Matt Mio, Ph.D. 27:05
Oh, I was sure he was gonna say it. He's known everything else. It was "Gum Time". It's a little bit weird, but it's a pretty iconic sort of thing. How about - Professor Maxwell - the 2024 playoffs. You have a choice of two rally cries for the 24 playoffs
- D** Danielle Maxwell 27:22
Was it Gritty Tigs?
- M** Matt Mio, Ph.D. 27:22
Gritty Tigs Or Jake Rogers says, "Whatever you do -"
- D** Danielle Maxwell 27:27
Oh, my goodness, I always did the "Gritty Tigs".
- M** Matt Mio, Ph.D. 27:31
I know you did. Jake Rogers said, "Whatever you do, don't let the Tigers get hot".
- D** Danielle Maxwell 27:37
That's the sign we have in the main office.
- M** Matt Mio, Ph.D. 27:38
Yes, exactly.
- D** Dave Chow 27:39
Saw them at Hollywood Market.

M Matt Mio, Ph.D. 27:41
We have just enough seconds left for my last question. I thought that this was a pretty nice touch point. What is it called when the Tigers, Red Wings and Pistons all have a game on the same day?

D Dave Chow 27:51
A miracle,

D Danielle Maxwell 27:51
a wonderful day for sports

M Matt Mio, Ph.D. 27:54
a wonderful day for sports ball? No, it's called "April in the D" is what it's called.


D Danielle Maxwell 27:59
And there was a whole song


M Matt Mio, Ph.D. 28:02
There was a parody song for it, and, yeah, lots of fun. So that fit in quite well. We are, unfortunately, at the end of our time together, and the time has come to say goodbye. Beth


B Beth Oljar 28:13
Goodbye.


M Matt Mio, Ph.D. 28:13
Danielle


 Danielle Maxwell 28:14
Adios


 Matt Mio, Ph.D. 28:15
Dave


 Dave Chow 28:15
See ya.


 Matt Mio, Ph.D. 28:16
Dan


 James Tubbs 28:16
Goodbye,


 James Tubbs 28:16
Jim


 James Tubbs 28:17
Goodbye.


 Matt Mio, Ph.D. 28:18
Erin


 Erin Bell 28:18
Goodbye.

 Matt Mio, Ph.D. 28:19
Stephen

 Stephen Manning 28:19
Goodbye

 Matt Mio, Ph.D. 28:20
and Heather

 Heather Hill 28:21
Bye, bye. Watch out for flying pencils.

 Matt Mio, Ph.D. 28:24
And now these words

 Michael Jayson 28:25
You can email Ask The Professor at ATP@UDMercy.edu, or visit the Ask the Professor Facebook page.

 Matt Mio, Ph.D. 28:35
Ask the Professor is produced and directed by Michael Jayson and Brian Maisonville, and our executive producer is Professor Jason Roche. Until next week, I'm your host, Matt Mio.